

淡江大學管理科學學系博士班 112 學年度入學新生課程規劃表

Required & Elective Course List for the Doctoral Program, Department of Management Sciences Tamkang University, Academic Year 2022

校訂必修/共計 36 學分(compulsory subjects at least**36** credits)

科目名稱 Course name	學分 credit	第 1 學年 1 st Academic Year		第 2 學年 2 nd Academic Year		備註 Remark
		上 1 st Semester	下 2 nd Semester	上 1 st Semester	下 2 nd Semester	
企業倫理 BUSINESS ETHICS	1	1				商管核心課程必修 Required courses by College of Business and Management- Master
研究方法 RESEARCH METHODOLOGY	3	3				必修 Required courses
書報討論 (一) SEMINAR (1)	2	2				必修 Required courses
書報討論 (二) SEMINAR (2)	2		2			必修 Required courses
品質成本模式(全英語授課) COST / BENEFIT MODEL FOR QUALITY	3	3				選修 Elective courses
統計推論 STATISTICAL INFERENCE	3	3				選修 Elective courses
投資研究專題 WORKSHOP IN INVESTMENT RESEARCH	3	3				選修 Elective courses
社會科學與行為研究 SEMINAR ON BEHAVIORAL AND SOCIAL SCIENCES RESEARCH	3	3				選修 Elective courses
時間序列專題 TIME SERIES ANALYSIS	3		3			選修 Elective courses
策略管理專題 SPECIAL TOPICS IN STRATEGIC MANAGEMENT	3		3			選修 Elective courses
行銷研究專題 SPECIAL TOPICS ON MARKETING RESEARCH	3		3			選修 Elective courses

智能商務管理 INTELLIGENCE ON OMNI- RETAILING MANAGEMENT	3		3			選修 Elective courses
學術期刊投稿與修改專題 研討 ACADEMIC JOURNAL SUBMISSION AND REVISION SEMINAR	3		3			選修 Elective courses
論文 THESIS	0					必修 Required courses

*選修課依每學年實際開課情形為準。

The elective courses are subject to the actual course offerings each academic year.

一、修業年限：修業 1 至 7 年

Years of Enrollment: 1 to 7 years.

二、必修學分數： 8 學分(論文另計)

Required course credits: 8 credits (Thesis not included).

三、畢業學分數：36 學分(論文另計)

Graduation credits: 36 credits (Thesis not included).