

淡江大學管理科學學系博士班 111 學年度入學新生課程規劃表

Required & Elective Course List for the Doctoral Program, Department of Management Sciences Tamkang University, Academic Year 2021

校訂必修/共計 36 學分(compulsory subjects at least 36 credits)

科目名稱 Course name	學分 credit	第 1 學年 1 st Academic Year		第 2 學年 2 nd Academic Year		備註 Remark
		上 1 st Semester	下 2 nd Semester	上 1 st Semester	下 2 nd Semester	
企業倫理 BUSINESS ETHICS	1	1				商管核心課程必修 Required courses by College of Business and Management- Master
研究方法 RESEARCH METHODOLOGY	3	3				必修 Required courses
書報討論 (一) SEMINAR (I)	2	2				必修 Required courses
書報討論 (二) SEMINAR (2)	2		2			必修 Required courses
論文專題研討 (一) SEMINAR(I)	2	2				必修 Required courses
論文專題研討 (二) SEMINAR(II)	2		2			必修 Required courses
抽樣理論專題 SPECIAL TOPICS ON SAMPLING THEORY	3	3				選修 Elective courses
行銷研究專題 SPECIAL TOPICS ON MARKETING RESEARCH	3	3				選修 Elective courses
六標準差管理(全英語授 課) SIX SIGMA MANAGEMENT	3	3				選修 Elective courses
行為財務專題 WORKSHOP IN BEHAVIOR FINANCE	3	3				選修 Elective courses
時間序列專題 TIME SERIES ANALYSIS	3		3			選修 Elective courses

多準則決策分析專題 TOPICS IN MULTIPLE CRITERIA DECISION ANALYSIS	3		3			選修 Elective courses
社會科學與行為研究 SEMINAR ON BEHAVIORAL AND SOCIAL SCIENCES RESEARCH	3		3			選修 Elective courses
智能商務管理 INTELLIGENCE ON OMNI- RETAILING MANAGEMENT	3		3			選修 Elective courses
訊息經濟與賽局 INFORMATION AND GAME THEORY	3		3			選修 Elective courses
資料採礦與商業智慧專題 研討 DISCUSSIONS OF DATA MINING AND BUSINESS INTELLIGENCE PROJECT	3		3			選修 Elective courses
論文 THESIS	0					必修 Required courses

*選修課依每學年實際開課情形為準。

The elective courses are subject to the actual course offerings each academic year.

一、修業年限：修業 1 至 7 年

Years of Enrollment: 1 to 7 years.

二、必修學分數：8 學分(論文另計)

Required course credits: 8 credits (Thesis not included).

三、畢業學分數：36 學分(論文另計)

Graduation credits: 36 credits (Thesis not included).